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| **Robert McGuigan**  (925) 813-1392  mcguiganatar@gmail.com  [www.mcguigandesigns.com](http://www.mcguigandesigns.com) |  | |

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| Objective | Contribute to the business development and implementation of projects by communicating effectively, design informative collateral marketing assets and supporting the firms brand goals. |
| Skills | * Creative * Personable and professional * Ability to collaborate, communicate, and contribute on team goals * Problem-solving and ability to multitask on numerous projects * Program knowledge: Microsoft Office Suite (Excel and Word), Maya, Adobe (Illustrator, Photoshop, InDesign, and After Effects), Nuke, and ZBrush |
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| Education | California State University Chico  Bachelor’s Degree  Area of Study: Applied Computer Graphics and Communication Design   * Produce/develop various animations and mobile game cinematics from start to finish * Collaborate with teammates to implement various media projects   Sierra College  Area of Study: Business and Marketing   * Utilize Customer Relation Management (CRM), social media, and analytic methods for business projects |
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| Experience | Advertising Coordinator- Graton Resort & Casino 11/2017– Current  Utilize Graphic Design abilities to create various projects from start to finish, proofread and analyze projects, communicate with vendors for various projects, oversee products completion and project management, store files in database, assist with writing copy, multitask in a fast-paced environment, and collaborate with other team members.  Marketing Dual Rate Lead Representative- Colusa Casino 01/2014– 05/2015  Supervise employees and ensure that the Players Club runs efficiently, write and record overhead announcements and schedule air times, advise and enroll guests in marketing programs, register guests in the database, resolve guest conflicts that relate to the casino and Players Club, assist with event coordination and special projects for on and off property events, and set up and represent the casino at various marketing events.  Marketing Representative- Colusa Casino 08/2011– 01/2014  Utilize sales techniques and strategies to promote the Players Club program and benefits, provide friendly and professional customer service, maintain inventory of supplies, operate the slot tournaments from start to finish, assist with marketing promotions, complete various paperwork and reports, advise and enroll guests in marketing programs, register guests in the database, and maintain records for the Players Club program. |
| Certifications | Google Analytics  Certifications from Google  Social Media  Certification from HubSpot Academy |
| Awards/Honors | Eagle Scout  CSU Chico Dean’s Award  Employee of the Month- Colusa Casino |